



## DEAR COLLEAGUES

We hope that you find the below information useful in order to promote BI Norwegian Business School as an exchange destination to your students.

## ABOUT BI

«Shaping people and business for an international, digital and sustainable future» - strategy 2025.

With very respectable results in top international research journals, with promising development on the Financial Times - and the Economist rankings, as holder of the three most prestigious international business school accreditations and with a stronger than ever financial foundation for further development, BI has established itself in the top tier of European Business Schools.



BI holds the prestigious international Triple Crown accreditation - AACSB, EQUIS and AMBA.

<http://www.bi.edu/about-bi/Strategy/accreditations/>

## OFFICIAL LOGO:



## EXCHANGE TO BI

Bachelor and Master level, one or two semesters.  
30 ECTS make a full semester workload.

### Webpage

<https://www.bi.edu/exchange>

### Housing

BI guarantees housing for all incoming exchange students.  
<https://www.bi.edu/study-at-bi/housing/>

### Courses

The list will be updated prior to each semester.  
<https://www.bi.edu/exchange>

## SURVIVAL GUIDE

[https://issuu.com/bi\\_business\\_school/docs/a5\\_brosjyre\\_survival\\_guide\\_2018\\_web](https://issuu.com/bi_business_school/docs/a5_brosjyre_survival_guide_2018_web)

## STUDENT EXCHANGE TO BI – BROCHURE

[https://issuu.com/bi\\_business\\_school/docs/exchange\\_to\\_bi](https://issuu.com/bi_business_school/docs/exchange_to_bi)

## WHY CHOOSE BI?

<https://www.bi.edu/study-at-bi/why-choose-bi/>

## WHY OSLO?

New York Times - 36 hours in Oslo  
<https://www.nytimes.com/2018/11/01/travel/what-to-do-in-oslo.html?fbclid=IwAR1CbtXV9pk-NTA6xBOdZ0QhAPyA6R-Noc8xOCVmc9nom3yfmTBOuNUuhs&smid=fb-nytravel&smtyp=cur>

Monocle - Oslo City Survey

<http://www.oslobusinessregion.no/wp-content/uploads/2016/06/Monocle-City-Survey.pdf>

## WHY STUDY IN NORWAY?

<https://www.bi.edu/study-at-bi/why-study-in-norway/>

<https://www.bi.edu/study-at-bi/campaign/full-time/norwegian-study-guide/>

<http://www.youtube.com/user/visitnorwaycom>

## BI DIGITAL MAGAZINE

<https://www.bi.edu/research/business-review/>

## MARKETING CAMPAIGNS

A flying start

<https://www.youtube.com/watch?v=4UIDtBxtpvY>

Stand out. Go north.

<https://www.youtube.com/watch?v=AgY2lIfwdWM>



[https://www.youtube.com/results?search\\_query=bi+norwegian+business+school](https://www.youtube.com/results?search_query=bi+norwegian+business+school)



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<https://www.instagram.com/binorwegianbusinesschool/>  
#lifeatbi #biexchange



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