

EDHEC
INTERNATIONAL
BBA
UNDERGRADUATE
PROGRAMME



Loan,
Valedictorian
class of 2017

Make an impact

5 CAMPUSES WITH AN INTERNATIONAL OUTLOOK



Lille /



Nice /



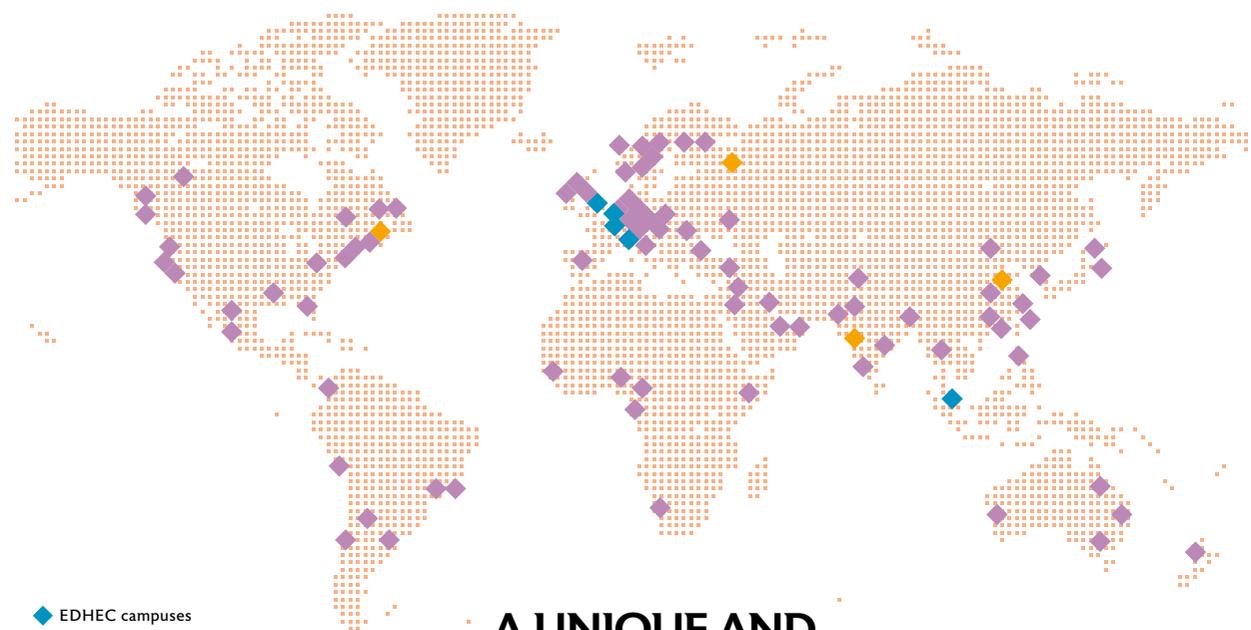
Paris /



London /



Singapore /



- ◆ EDHEC campuses
- ◆ EDHEC country managers and offices
- ◆ EDHEC professors: area of impact (research and dissemination)

A UNIQUE AND INTERNATIONAL NETWORK

8,000 STUDENTS
100 NATIONALITIES ON CAMPUS
+40,000 ALUMNI IN **125** COUNTRIES
260 PARTNER INSTITUTIONS

#1

four-year programme in France for its number of honors
(Challenges 2018)

TOP 3

Master in Finance Worldwide
(Financial Times 2018)

TOP 15

Business school in Europe
(Financial Times 2017)

TOP 3

Global MBA in France
(Financial Times 2018)

+

COMMITTED AND INSPIRING FACULTY

172 PERMANENT FACULTY & RESEARCHERS

86% OF PROFESSORS HAVE INTERNATIONAL CAREERS

20% OF EDHEC'S BUDGET IS INVESTED IN RESEARCH

11 MILLION EURO INVESTED IN PEDAGOGICAL INNOVATION OVER THE NEXT 2 YEARS

+

A TRULY GLOBAL BUSINESS EDUCATION

+150 EXCLUSIVE PARTNER COMPANIES

120 CORPORATE EVENTS ACROSS CAMPUSES PER YEAR

OVER 100 BUSINESSES CREATED YEARLY BY EDHEC ALUMNI

1,500 JOBS CREATED BY THE EDHEC BUSINESS INCUBATOR

EDHEC MAKES AN IMPACT

ON BUSINESS

In an increasingly complex and competitive environment, the businesses that succeed are those that know how to understand and prepare for the future, and question established models. EDHEC's research centres inspire and encourage the capacity to innovate. Their work, recognised for excellence as much as for business value, are benchmarks in fields as diverse as finance, business law, ethics, marketing and management. They also help sustain EDHEC's academic programmes, confronting students with the realities and challenges of doing business.

ON TALENT

EDHEC's excellence in fostering talent is measured as much by the skills learnt as by the personalities that emerge. For 110 years, EDHEC has been cultivating independent thought, non-conformism and entrepreneurial spirit. Thanks to the depth and breadth of its programmes and the international renown of its professors, it is a place where academic knowledge and business experience are mutually enriched, where the realities and challenges that managers face can be confronted in the open, and where students can develop the quick thinking and inventiveness for effective response.

ON CAREERS

EDHEC's ambition "to train managers and entrepreneurs to be ready for business" is best illustrated in the achievements of its graduates, with some 57% landing a job before they even finish their course. The leverage of the school's international networks and partner companies allows it to act as a springboard for future careers, and it endeavours to maximise meetings between candidates and recruiters at all key stages of alumni careers.

SINCE 2016, THE MAKE AN IMPACT BRAND SIGNATURE HAS EMBODIED THE AMBITION THAT EDHEC'S BUSINESS-FOCUSED STRATEGY HAS BEEN STRIVING TO ACHIEVE SINCE 2005. *Make an impact* is a deliberate stance that strongly underscores the school's objectives and added value. It conveys a powerful message, a call to action and an invitation to push back the boundaries: for the faculty and partner institutions responsible for the teaching methods and the school's valuable contribution to the business world; for the students and managers who attend EDHEC and acquire unique personal and professional experience; and for society as a whole, which benefits from the school's ability to anticipate change and from its positive impact on the economy and global business.

EDHEC International BBA: true excellence in education

"The EDHEC International BBA combines the academic excellence of our faculty with dedicated support over the entire course of the programme. Students can choose between the Business Management Track, with its various specialisations and academic exchange programmes, or the Global Business Track, with full immersion in three countries. In both cases, the EDHEC International BBA is committed to preparing young graduates for the job market of tomorrow and to supporting their drive to succeed."

"EDHEC was founded by entrepreneurs in 1906 and is fuelled by a strong international ambition. It has led the way from the outset, developing a unique approach to education by nurturing highly skilled individuals able to understand the complexity of the business world and, as a result, to challenge it and invent new models."



ALESSIA DI DOMENICO
DIRECTOR OF THE
EDHEC INTERNATIONAL BBA



EMMANUEL MÉTAIS
DEAN OF EDHEC BUSINESS SCHOOL

EDHEC INTERNATIONAL BBA

Bachelor in Business Administration

WHAT IS THE BBA?

The BBA (Bachelor in Business Administration) is the world's most widely offered business degree. Following four years of study that combine academic training, international exchanges and internships, graduates either embark on their careers or continue their education at Masters level in major international institutions.

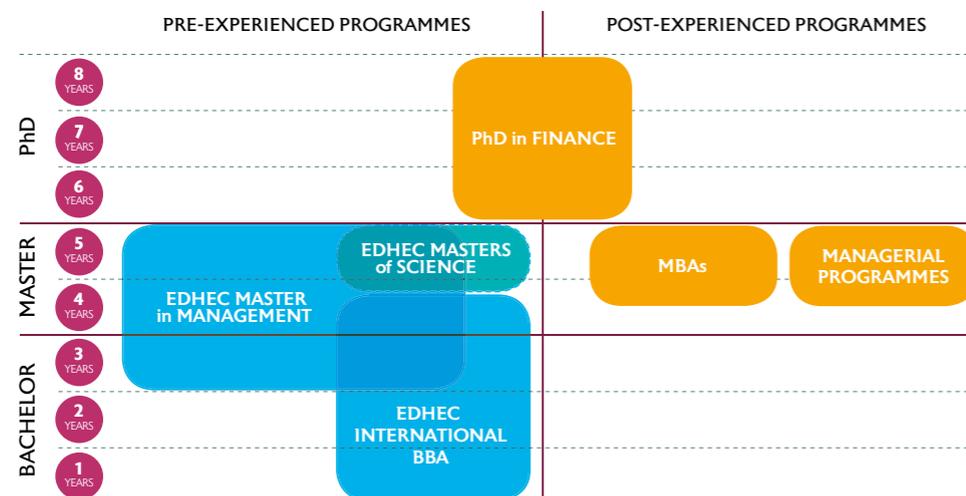


OUR AIM IS TO GIVE THE NEXT GENERATION OF MANAGERS AND ENTREPRENEURS THE KEYS TO SUCCEED IN THE BUSINESS WORLD AND THE BELIEF THAT BUSINESS CAN HAVE A POSITIVE IMPACT ON THE ECONOMY AND ON SOCIETY AS A WHOLE.

WHY THE EDHEC INTERNATIONAL BBA?

The EDHEC International BBA is an intensive undergraduate programme that offers you a unique opportunity to adjust your syllabus in line with your professional goals and plans. Depending on the chosen track, taught in French and English, you can alternate internships, academic exchanges and specialist courses or choose the Apprenticeship Track. Entering the EDHEC International BBA means joining a school that was founded in 1906 and is internationally renowned for the quality of its twenty degree programmes.

COURSES FOR EVERY LEVEL



WHY CHOOSE EDHEC BUSINESS SCHOOL?

TRIPLE INTERNATIONAL ACCREDITATION

With over 110 years' experience, EDHEC is one of the first business schools in the world to obtain the three most prestigious international accreditations – EQUIS, AACSB and AMBA – in recognition of the academic excellence of its programmes, the quality of its staff, its close links with the corporate world and its involvement in the economic environment of its campuses. Only 1% of the world's business schools hold this triple crown accreditation.



KEY FIGURES

80%

of first year students have achieved distinctions in their school-leaving exams

47

countries represented by first-year students in 2018

81%

of graduates find work in less than 2 months

79%

of graduates have a job with an international dimension



5 REASONS TO CHOOSE EDHEC

- The quality of its students and faculty
- A strong international foothold
- An industry-centric curriculum
- An entrepreneurial spirit
- A unique life experience

A WORLD-RENOWNED FACULTY

The EDHEC faculty is made up of 172 professors and researchers who teach at BBA, Masters (MSc), PhD level or on the EDHEC Business School executive programmes. Their expertise is frequently cited in French and international publications.

Some permanent faculty professors teaching in the EDHEC International BBA:

MICHAEL ANTIOCO, PhD

Marketing management, luxury branding
Head of Faculty
PhD in Marketing & Innovation Studies
Eindhoven, The Netherlands

JOHANNA BRUNEDDER, PhD

Marketing
PhD in Management
Genève, Switzerland

MARIE-CÉCILE CERVELLON, PhD

Marketing
PhD in Management
Montréal, Canada

BJÖRN FASTERLING, PhD

Business Ethics and Law
Head of Faculty
PhD in Law
Osnabrück, Germany

MARIO HERNANDEZ TINOCO, PhD

Corporate Finance
PhD in Finance
Leeds, United Kingdom

MARTIJN JUNGST, PhD

Management and Strategy
PhD in Organisational Behaviour
Maastricht, The Netherlands

CLAUDE LUCE C. PECHEUX, PhD

Marketing
PhD in Consumer Behavior
Mons, Belgium

CAMILLE PRADIES, PhD

Leadership and Management
PhD in Management and Organisations
Boston, USA

GOHAR G. STEPANYAN, PhD

Corporate Finance
PhD in Management (Finance)
West Lafayette, USA

GIACOMO VALLETTA, PhD

Economics
PhD in Mathematical Economics
Naples, Italy

BASTIAAN VAN DER LINDEN, PhD

Corporate Social Responsibility
Director of MSc. in Global Business
PhD in Business Administration
Nijmegen, The Netherlands

MILOS VULANOVIC, PhD

Corporate Finance
PhD in Financial Economics
New York, USA

86%

OF EDHEC GROUP PROFESSORS HAVE AN ACTIVE INTERNATIONAL CAREER.



“THE DIVERSITY OF OUR STUDENTS, THE DIGITAL REVOLUTION AND THE CHANGING WORKPLACE HAVE LED US TO CULTIVATE GROUNDBREAKING TEACHING METHODS IN OUR ACCOUNTING, ECONOMIC AND FINANCIAL CURRICULA. We use blended learning, business games and flipped classrooms at all levels of the programme. Consolidating our academic rigour whilst simultaneously offering students highly specific technical and empirical skills has enabled us to increase our professional impact.”

Pascale TADDEI,

Deputy Head of Faculty
Accounting and Audit Professor

LEARNING BY DOING

Specific to the EDHEC International BBA is its use of the Learning by Doing approach, by which students apply what they have learnt in the classroom in a more concrete setting. Companies working alongside EDHEC may submit specific issues for students to resolve within the scope of situational exercises such as hackathons.

2 REMARKABLE CAMPUSES



LILLE



NICE

◆ LILLE, THE HEART OF EUROPE

Lille enjoys an exceptional location in the heart of Europe, **close to four major capital cities:**

- Paris – 59mn
- London – 1h20
- Brussels – 38mn
- Amsterdam – 2h40.

The city is brimming with places to visit such as the Old Stock Exchange, the Lille Bell Tower, the renowned Grand-Place and the Palais des Beaux-Arts, which is the second most popular museum in France after the Louvre.

Less than one hour from Paris and Brussels

◆ AN IMPRESSIVE CAMPUS

Surrounded by wooded parkland, the EDHEC Lille campus offers students excellent teaching in an outstandingly friendly and cutting-edge environment.

- **43,000 m² of teaching facilities** (21 auditoriums, an e-learning space, a language laboratory, etc.)
- **750-seat multi-use performance auditorium**
- **a business incubator**
- **3,200 m² of sports facilities** (swimming pool, sports hall, dance studios, squash courts, gym)
- **an on-campus student residence**
- **3 restaurants**

8.5 hectares of wooded parkland

◆ A MEDITERRANEAN CROSSROADS

Nested as it is between the mountains and the sea, Nice offers numerous sports and tourist attractions, a rich cultural life with more than 500 cultural events each year, and a diverse international community with almost 160 nationalities. Nice combines the strengths of a world-class technology park (Sophia Antipolis) with the legendary charm of the French Riviera and the proximity of Italy.

Over 100 flights per day from Nice airport

◆ AN URBAN CAMPUS WITH A SEAFRONT SETTING

EDHEC's campus in Nice, which was renovated and extended in 2013, is located on the Promenade des Anglais and offers an academic environment that is unique in the world.

- **2 sports halls**
- **20 lecture halls** including a main 350-seat amphitheatre
- 22 lecture rooms, 5 IT rooms, **a language laboratory, a trading room, an e-learning space, etc.**
- **a 100m² business incubator**
- **3 restaurants**

Three 1,500m² sun decks with a sea view

BUSINESS MANAGEMENT TRACK

 100% IN ENGLISH
Lille campus only

 100% IN FRENCH
Lille or Nice campus

The Business Management Track is taught on both Lille (French & English) and Nice (French only) campuses and is aimed at students seeking a balance between academic specialisation, sector specialisation, international and professional experience.

The flexibility of this course, with its vast array of specialisations, means you can customise your track every year in accordance with your personal and professional goals. In year 3 you can also opt for the International Business Track. International immersion is an absolute prerequisite to obtaining your degree, through an academic exchange with one of our 127 partner universities or an internship abroad. From year 2 on you can also opt for the Global Manager Certificate, which gives you the opportunity to study in Seoul, Dublin, New York or London. In year 3 students can switch their language of study from French to English or from English to French. Hence, they can do their 4 years 50% in French and 50% in English or 100% in French or 100% in English.



PROGRAMME STRENGTHS

- ALMOST 400 HOURS OF SPECIALISATION
- UP TO 18 MONTHS PROFESSIONAL EXPERIENCE
- TAUGHT IN FRENCH OR IN ENGLISH

Main courses:

Years 1 & 2 BUSINESS FUNDAMENTALS

- Accounting for Managers
- Business Economics
- Principles of Finance
- Financial Statement Analysis & Investment Decision
- Business Law
- Geopolitics
- Organisational Behaviour & Team Management
- Business Communication & Society
- Principles of Marketing
- Business games, Team Projects
- Language courses, etc.

Years 3 & 4 ACADEMIC SPECIALISATIONS

- Finance
- Marketing

SECTOR SPECIALISATIONS**

- 360-degree Communication Strategies & Digital Media
- Finance
- E-commerce & E-Business***
- HR Development & Leadership
- Luxury sector
- Marketing Intelligence & Innovation
- Purchasing & Supply chain Management
- Tourism & Hospitality Management

INTERNATIONAL BUSINESS TRACK (IBT)

In year 3 and/or year 4, students can prepare for careers in international business development by entering the International Business Track, which is taught entirely in English.

** Possibility to switch campuses depending on specialization choice
*** Google AdWords Professional (GAP) certification
Courses list and specialisations may be subject to change.

Programme*

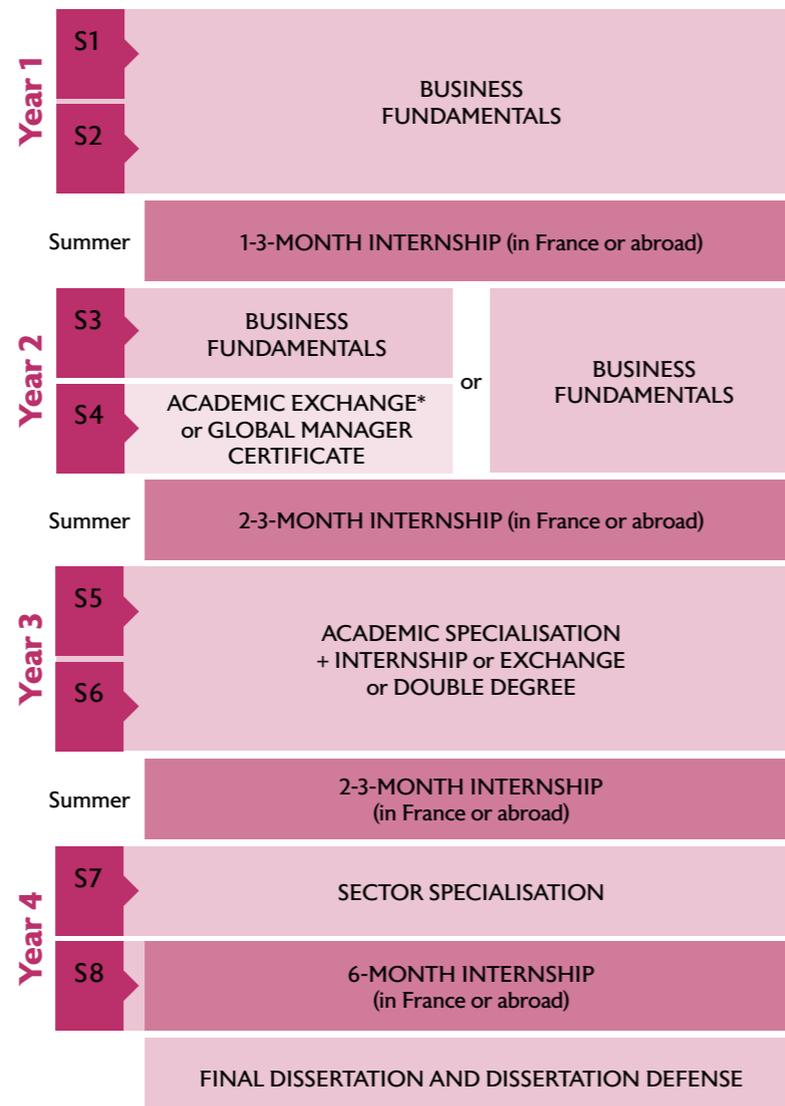
EDHEC / EDHEC INTERNATIONAL BBA



Jean-Christophe Meyfredi
Director of the Business Management Track, Lille campus



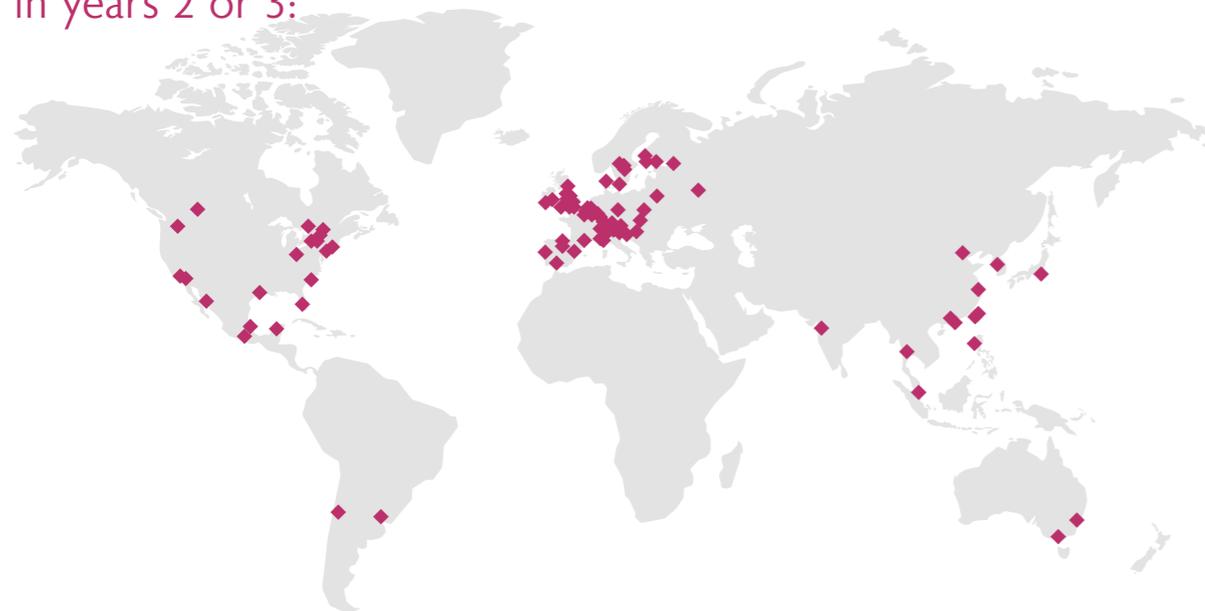
Bernard Curzi
Director of the Business Management Track, Nice campus



EXCHANGES & DOUBLE DEGREES

International experience is a clear advantage on any CV and a mandatory feature of the EDHEC International BBA degree, with students spending one semester abroad, either at a university or in an internship. **Two types of academic exchanges are available in year 2**, namely the **traditional exchange** or the **Global Manager Certificate (GMC)**. In year 3 students can opt for the traditional semester-long exchange or choose to spend a year abroad within the scope of a double degree.

127 partner universities in 37 countries
in years 2 or 3:



EDHEC / EDHEC INTERNATIONAL BBA

2 double degrees:

BERLIN SCHOOL OF ECONOMICS AND LAW – BERLIN, ALLEMAGNE



NEWCASTLE BUSINESS SCHOOL
NEWCASTLE UPON TYNE, UK



“Thanks to my academic exchange with City University Hong Kong, I acquired a strategic vision of Asia and Hong Kong in particular. I now have a solid professional network for my future career.”

Kevin Bonnet,
EDHEC International BBA 2017,
City University Hong Kong, Hong Kong
Management Controller, Moët Hennessy Diageo

GLOBAL MANAGER CERTIFICATE

One semester of the Global Manager Certificate is spent at one of our prestigious partner institutions in **New York, Dublin, Seoul or London**, where students follow the demanding International Business Management curriculum in English. This leads to the **Global Manager Certificate**, which is awarded in addition to your EDHEC International BBA degree, and earns you the credits required to validate your Year 2-Semester 2. This programme is unique on the market and is an original and efficient way to build a career plan that is resolutely focused on international business as from year two, perhaps even followed by an internship.

4 destinations, in year 2:



PACE UNIVERSITY LUBIN SCHOOL OF BUSINESS
NEW YORK, USA



DUBLIN BUSINESS SCHOOL
DUBLIN, IRELAND



YONSEI UNIVERSITY SCHOOL OF BUSINESS
SEOUL, KOREA



LONDON METROPOLITAN UNIVERSITY OF BUSINESS
LONDON, UK



“The Global Manager Certificate programme was rewarding from both a personal and professional point of view. The top-notch teaching provided at Pace University allowed me to discover and develop new skills. Pace University is ideally located in the heart of Manhattan’s Financial District.”

Inès Griffart,
EDHEC International BBA 3rd year student,
GMC Pace University, Lubin School of Business,
New York, USA



SPECIALISATION – years 3 & 4

Students choose their specialisations in Year 3 and 4. Whether through **academic specialisations** (Marketing, Finance, Audit, HR), **business specialisations** (E-commerce, Investment banking, Luxury goods, Entrepreneurship, Retail) or even an **International Business Track**, this is when students firm up their career plans and, in many cases, go on to complete a Master of Science in their chosen field.



“One of the characteristics of the English-taught e-commerce specialisation is that certain classes are given by professors from different disciplines, such as strategy or marketing, allowing for a dual perspective and a more contextualised approach to a given topic. Students are encouraged to obtain certification, from Google for example, to increase their employability. Some 30% of e-commerce students go abroad for their final six-month placement, to Canada, the US, Australia, Asia, and so on.”

Loick Menvielle, PhD.
Professor of Marketing,
Innovation Management,
E-commerce, E-health

“I rounded off my EDHEC International BBA with a two-year apprenticeship as Event Manager for Kone. Immediately after this I found a position as Brazil Manager in São Paulo for two years, with Mandala International. I then went to Germany for a year and a half to implement a partnership with a German company. Following this I was promoted Head of Business Development responsible for setting up a subsidiary in the United States, based in Miami. The EDHEC International BBA has above all given me the open-mindedness and the tools necessary for an international career.”

Christopher Lang,
EDHEC International BBA 2011,
Head of Business Development
Mandala North America (Miami)



INTERNATIONAL BUSINESS TRACK

The International Business Track (IBT) consists of two academic years of alternating internships and English-taught courses at EDHEC. International students from our 127 partner universities also attend these courses.

3 minors

The programme is taught over 540 hours and includes minors:

MINOR IN
**INTERNATIONAL
FINANCE**

MINOR IN
**INTERNATIONAL
MARKETING**

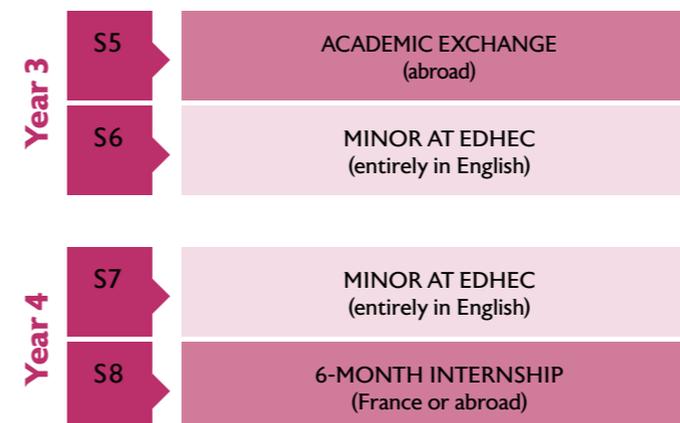
MINOR IN
**INTERNATIONAL
ENTREPRENEURSHIP**



“The International Business Track provides a very good overall insight on business management. I attended a wide range of classes such as leadership, international marketing, corporate communication, and international financial management. I learned a lot by working on projects with French and international students from all around the world.”

Tobias Grunert,
Valedictorian, International
Business Track 2016.
German student at the Berlin School
of Economics and Law.

Example



GLOBAL BUSINESS TRACK

 100% IN ENGLISH
Nice campus only

An innovative track combining academic excellence and an enriching, life-changing experience. Taught entirely in English, the Global Business Track is designed for students seeking a highly international academic training that enables to gain an understanding of the challenges of globalisation and to prepare for an international career.

Periods of classroom-based learning in a multicultural environment are combined with extended internships. Year 1 is spent at EDHEC in Nice, and subsequently students attend UCLA Extension in Year 2. Their destination for their Years 3 and 4 depends on the country option chosen at the time of admission, and the language taught.

In addition to their EDHEC International BBA degree, students gain genuine intercultural exposure on three world-class campuses and obtain certificates from the host institutions.



Marie-José Rinaldi-Larribe
Director of the
Global Business Track

50%
international students

Programme

Year 1	S1	BUSINESS FUNDAMENTALS in English		
	S2	Business Communication, Marketing, Finance, Business Law, Business Economics, Geopolitics, etc.		
Summer	1-3-MONTH INTERNSHIP (in France or abroad)			
Year 2	S3	NORTH AMERICA (1 YEAR) International Management & Trade, UCLA Extension, Los Angeles		
	S4	UCLA Extension		
Year 3	S5	4-5-MONTH INTERNSHIP, PREFERABLY IN NORTH AMERICA		
Year 4	S6	SINGAPORE 	LATIN AMERICA FUNDACIÓN UADE	CHINA THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學 
	S7			
	S8	6-MONTH INTERNSHIP, PREFERABLY IN THE CHOSEN COUNTRY		
FINAL DISSERTATION AND DISSERTATION DEFENSE				



PROGRAMME STRENGTHS

- 100% IN ENGLISH
- FULL IMMERSION ON 3 CONTINENTS
- PRESTIGIOUS INSTITUTIONS IN THE WORLD TOP 15



Year 1 – EDHEC BUSINESS SCHOOL

Students study Business Management fundamentals, Economics, Accounting, Law and Marketing in English, whilst at the same time exploring the *Learning by Doing* approach through business games and projects and other challenges. Students who choose Latin America or China will have classes in the relevant language - namely Spanish or Mandarin - as well as a course on the culture and society of the chosen country.

CORE MODULES:

BUSINESS FUNDAMENTALS

- Accounting for Managers
- Business Economics
- Principles of Finance
- Financial Statement Analysis & Investment Decision
- Business Law
- Consumers & Markets
- Organisational Behaviour & Team Management
- Business Communication & Society
- Negotiation & Sales Techniques
- Principles of Marketing
- Business Games, Team Projects
- Language courses, etc.

Courses list may be subject to change.



GLOBAL BUSINESS TRACK

Year 2 – UCLA EXTENSION



At UCLA Extension, students can take courses from the "Management and international trade" concentration with other international students. They also have access to a large choice of elective courses while enjoying the UCLA Campus infrastructures, in Los Angeles. At the end of this academic year, they will receive an International Trade and Commerce certificate and will become part of the UCLA Alumni Association.

ABOUT UCLA EXTENSION

UCLA Extension is one of the oldest, largest and most sought-after higher education providers in the United States.

UCLA Extension

9th

World reputation ranking
Times Higher Education 2018

12th

World university
*Shanghai Jiao Tong
2017 academic rankings*

15th

World university
Times Higher Education 2017-2018

1st

US public university
Times Higher Education 2017-2018

"For 100 years, UCLA Extension has been educating students to be successful. Our UCLA-approved curriculum delivered by leading experts and practitioners in the field, offer students the unique opportunity to supplement curriculum with real-time case studies as they evolve in Los Angeles, which if were a nation would be the 19th largest economy in the world. Each day brings a diversity of world leaders and business icons to campus to motivate a new generation of talent.

We are very proud of our innovative collaboration with EDHEC Business School. This September, we welcomed very bright and enthusiastic students to our campus. We were all excited for the EDHEC International BBA students to join the UCLA family and be able to provide them with the tools and access to move closer to accomplishing their goals. The next year of their lives will be filled with competency-based learning paired with projects, teamwork and invention. The other students in their classes and instructors will gain just as much from the experience and develop lasting networks that go beyond borders.

I have no doubt that when the students graduate from our International Trade and Commerce program and become members of the UCLA Alumni Association, they will complete the remainder of their EDHEC degree with vigor and go out into the world ready for the challenges of the new economy. These graduates will be highly differentiated from their peers with a well-rounded, unique, academic experience from two great brands.

We are looking forward to a long collaboration with EDHEC as we explore the Future of Education together."



Denis Couturier
Interim Director,
Custom Programs &
Corporate Education
UCLA Extension



CORE MODULES:

- Fundamentals of International Trade
- Global Marketing and Strategy
- International Business Management
- International Business Policies and Strategies
- Law in International Business

3 ELECTIVES AMONG:

- Advertising Principles and Practices
- Doing Business in China
- Doing Business in Latin America
- Doing Business in the U.S.
- Establishing a Successful Business
- Forecasting the World and Your Business: A Course Designed and Taught by the Anderson Forecast
- Global Business Practices in Sustainability
- International Human Resources Management
- International Investing
- Introduction to International Real Estate Markets and Investments

2 ELECTIVES AMONG:

- Advanced Managerial Finance
- Fundamentals of Project Management
- Introduction to American Politics
- Leadership Communication Strategies

Courses list and electives may be subject to change.

GLOBAL BUSINESS TRACK

Years 3 & 4 – FULL IMMERSION



SINGAPORE
NANYANG TECHNOLOGICAL UNIVERSITY (NTU), Singapore

NTU is one of Asia's most prominent and vibrant universities, hosting over 8,000 international students who wish to become familiar with the Asian business world.



LATIN AMERICA
UADE BUSINESS SCHOOL
 Buenos Aires, Argentina

The UADE foundation is a leading university in Latin America with a strong focus on innovation and firm ties with the economic and social world.



CHINA
POLYTECHNIC UNIVERSITY,
 Hong-Kong

The Hong-Kong Polytechnic University is ranked 7th university worldwide in the QS World Top 50 Under 50 rankings. It is known for its innovative education model and for delivering high-impact research projects and successful student startups.



CHINA
LINGNAN UNIVERSITY,
 Hong-Kong

Lingnan University offers a very international environment with 69% of undergraduate international students. 60% of the teaching faculty has an international resumé.



SINGAPORE



BUENOS AIRES



HONG KONG

A DEDICATED CAREER CENTRE

Professional commitment is one of the cornerstones of the EDHEC International BBA, which offers attractive career opportunities in France and abroad. The Career Centre is dedicated to the BBA to support and guide you in your choices every step of the way.

THE CAREER CENTRE – A CAREER BOOSTER

Early career

Throughout your four-year degree, the Career Centre helps you define your professional goals and prepare your entry to the job market.

Over 15,000 online offers

Each year the Career Centre publishes job and internship offers and helps you prepare for interviews.

Convincing a potential employer

You can meet with Career Centre advisors on a one-to-one basis to get help with fine-tuning your CV, drafting application letters or honing your social network profiles.

Career Centre Services

The Career Centre provides four key services to guide you through the recruitment process and help you develop your network of potential employers:

- Bespoke career assistance and guidance
- Professional training sessions and workshops
- Resources and opportunities
- EDHEC International BBA Internship Fair

YEARS 1 & 2

BUILDING YOUR CAREER PLAN

The Career Centre can help you build your career plan by providing information about corporate roles and graduate career paths, as well as helping you develop your recruitment tools and search for internships.

YEARS 3 & 4

CONSOLIDATING YOUR CV AND BUILDING YOUR CAREER

The Career Centre helps you fine-tune your recruitment tools, including your CV and cover letter, and choose your long-term internship and specialisation. Workshops are an essential part of this.

BOOSTING YOUR CAREER THROUGH INTERNSHIPS

As part of the EDHEC International BBA you will carry out several internships in France or abroad with a view to exploring the various business sectors and their rules and codes of conduct before going on to define your own career plan. Such placements allow you to put your learning into practice and enhance your degree. Numerous companies recruit EDHEC International BBA students for internships in France and abroad each year.



STUDY ABROAD OFFICE

The Study Abroad Office (SAO) is the dedicated academic exchange service to help you plan your time abroad. An academic exchange is a semester-long immersion at one of our partner universities or business schools and is a unique opportunity to grow your international profile in a multicultural environment, get to grips with complex international economic issues and learn to face cultural differences. Studying abroad is the opportunity to develop your skills with a view to building your future career or continuing your education post-BBA.

The Study Abroad Office organises a number of events throughout the year:

INTERNATIONAL FORUM

EDHEC students who have already completed their academic exchanges, as well as international students, present their universities.

PRE-DEPARTURE BRIEFINGS

Small group sessions that provide students with practical, cultural and academic information about their forthcoming exchange.

BEYOND BORDERS

An activity day to address academic, practical and cultural concerns students may have about their trip.

WELCOME BACK COFFEE

An opportunity for students to discuss their international experience during a "Welcome back!" event.



"An academic exchange abroad is a unique, unforgettable, life-changing experience that is very much appreciated by future employers!"

Andrea Butterweck,
International Relations Manager,
EDHEC Business School

AFTER EDHEC

PROFESSIONAL LIFE

COMPANIES THAT RECRUIT EDHEC INTERNATIONAL BBA STUDENTS

AMAZON, BANK OF AMERICA MERRILL LYNCH, BLACKROCK, CAPGEMINI CONSULTING, DAILYMOTION, DEEZER, DELOITTE, ENTREPRENEURS DU MONDE, EY, GAMELOFT, GOOGLE, ICAP, JP MORGAN EUROPE, L'OREAL, LVMH, MONDELEZ INTERNATIONAL, MORGAN STANLEY, RICHEMONT, ROYAL BANK OF SCOTLAND, SALESFORCE.COM, SOCIETE GENERALE, UNILEVER...

MAIN SECTORS

- BANKING/FINANCE/INSURANCE
- RETAIL/E-COMMERCE
- ADVISORY
- LUXURY GOODS
- MASS CONSUMPTION
- INDUSTRY/ENERGY/CONSTRUCTION
- MEDIA/TELECOMMUNICATIONS

DEPARTMENTS

- COMMUNICATION/MARKETING
- BUSINESS
- BANKING/FINANCE
- ADVISORY/AUDIT
- DIGITAL
- HUMAN RESOURCES

81%

of graduates find a job within two months.

79%

have a job with an international dimension.

FURTHER STUDIES

68% of EDHEC International BBA graduates continue their studies in the top institutions in France and abroad, including EDHEC Business School, which offers two avenues:

Master of Science

Specialised one-year programmes in English to acquire new skills or increase your knowledge in a specific domain.

- MSc in Data Analytics & Artificial Intelligence
- MSc in Corporate Finance & Banking
- MSc in Creative Business & Social Innovation
- MSc in Entrepreneurship & Innovation
- MSc in Finance
- MSc in Financial Markets
- MSc in International Accounting & Finance
- MSc in Global & Sustainable Business
- MSc in Management Studies
- MSc in Marketing Management
- MSc in Risk & Finance
- MSc in Strategy, Consulting & Digital Transformation
- LL.M. in Law & Tax management

EDHEC Master, Grande Ecole programme

A two-year, English-taught programme leading to a double EDHEC Master in Management degree, and the Master grade.

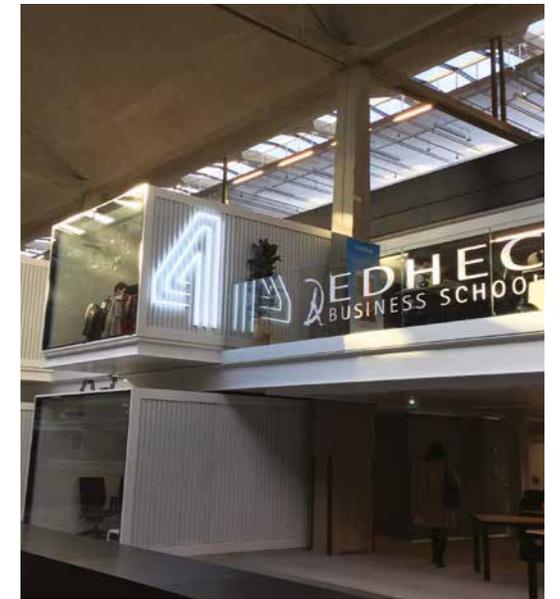
EDHEC ENTREPRENEURS INCUBATOR & ACCELERATOR

EDHEC Entrepreneurs incubator and accelerator offers bespoke support to EDHEC students or graduates with business creation projects, from the idea stage to the development and business acceleration. Coaching meetings are offered on the Lille, Paris and Nice campuses. It also supports start-ups around the world.

- **200** BUSINESS CREATED SINCE 2011
- **400** EXPLORED IDEAS PER YEAR
- **150** COACHED PROJECTS PER YEAR
- **40** SEATS AT STATION F (PARIS)
- **70%** SUCCESS RATE*
- **1,500** JOBS CREATED
- **€38** MILLION RAISED IN FUNDS
- **10%** OF EDHEC INTERNATIONAL BBA GRADUATES SET UP BUSINESSES

For more information contact:
juliette.deltour@edhec.edu

* companies still in operation after 3 years



A 40,000-STRONG ALUMNI NETWORK RIGHT FROM YEAR 1

- **10,000** EDHEC INTERNATIONAL BBA ALUMNI
- THEY LIVE IN **73** COUNTRIES
- **25** PROFESSIONAL CLUBS
- **80** LOCAL AND INTERNATIONAL CLUBS
- **500** EVENTS ORGANISED AROUND THE WORLD IN 2017
- FREE LIFELONG MEMBERSHIP

EDHEC International BBA graduates also have lifelong access to a **graduate directory** and to the **Alumni Career Centre**, which provides services such as job offers, yearly career advisory meetings and on-line resources.

For more information:
<https://alumni.edhec.edu>

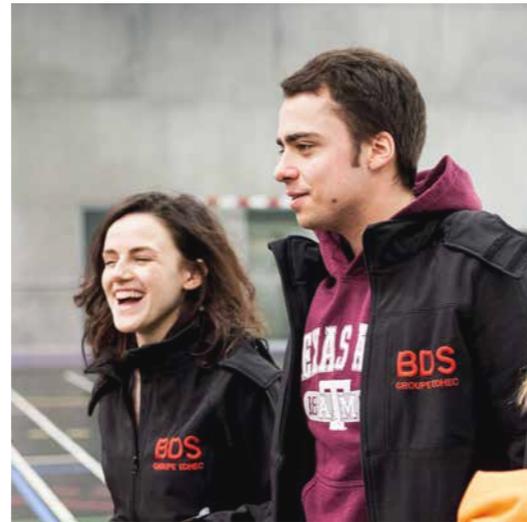


STUDENT SOCIETIES & SPORTS CLUBS

STUDENT SOCIETIES

Student societies are an integral part of the EDHEC International BBA experience. Starting in September, students meet with the various societies and choose those they are going to sign up to for the next 2 years. Being part of a society is an amazing opportunity to make a lifelong group of friends and boost your CV.

- **OVER 80** STUDENT SOCIETIES AT EDHEC



SPORTS AT EDHEC

Team spirit, commitment, social inclusiveness and respect – values in line with EDHEC's business view – make practising a sport a natural part of the educational programme. Sport is also a major driver of cohesion in the EDHEC community, fostering healthy competition and emotions.

- **3,200 M²** OF SPORTS FACILITIES
- **MORE THAN 3,000** STUDENTS ENROLLED IN SPORTS CLUBS
- **OVER 300** STUDENTS TAKING PART AT COMPETITIVE LEVEL
- **4** FRENCH CHAMPIONS



Pape-Philippe Amagou
French champion 2018, Pro A

ONLINE TRACK, a 100% distance-learning programme tailored for top-level athletes

Professional sports people no longer have to come to the classroom—the classroom comes to them. Top-level athletes can now realistically reconcile a professional sports career and a university education. Customised teaching methods allow them to follow the same course as regular students and obtain the same EDHEC International BBA degree (taught in French).

For more information:
<https://bba.edhec.edu/en/tracks/online>

ALL EDHEC PROGRAMMES



BBA, MASTERS AND GRANDE ÉCOLE

BACHELOR in BUSINESS ADMINISTRATION

MASTER in MANAGEMENT, GLOBAL ECONOMIC TRANSFORMATION & TECHNOLOGY (GETT) – in Paris / Berkeley, USA / Seoul, Korea

MASTER in MANAGEMENT, BUSINESS MANAGEMENT

MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION

MSc in MARKETING MANAGEMENT

MSc in ENTREPRENEURSHIP & INNOVATION

MSc in CREATIVE BUSINESS & SOCIAL INNOVATION

LL.M. in LAW & TAX MANAGEMENT

MSc in GLOBAL & SUSTAINABLE BUSINESS

MSc in MANAGEMENT STUDIES

MSC in DATA ANALYTICS & ARTIFICIAL INTELLIGENCE

MASTER in MANAGEMENT, FINANCIAL ECONOMICS

MSc in CORPORATE FINANCE & BANKING

MSc in INTERNATIONAL ACCOUNTING & FINANCE

MSc in RISK & FINANCE

MSc in FINANCE

MSc in FINANCIAL MARKETS

EXECUTIVE EDUCATION

PhD in FINANCE

GLOBAL MBA (FULL-TIME)

EXECUTIVE MBA (PART-TIME)

ADVANCED MANAGEMENT PROGRAMME (AMP)

CYCLE SUPÉRIEUR DE MANAGEMENT (CSM)

GENERAL MANAGEMENT ACCELERATION PROGRAMME (GMAP)

CUSTOM PROGRAMMES



LILLE

24, avenue Gustave-Delory
CS 50411
59057 Roubaix Cedex 1 – France
Tel: +33 (0)3 20 15 45 00
Fax: +33 (0)3 20 15 45 01

NICE

393, Promenade des Anglais
BP3116
06202 Nice Cedex 3 – France
Tel: +33 (0)4 93 18 99 66
Fax: +33 (0)4 93 83 08 10

PARIS

16-18, rue du 4 Septembre
75002 Paris – France
Tel: +33 (0)1 53 32 76 30
Fax: +33 (0)1 53 32 76 31

LONDON

10 Fleet Place, Ludgate
London EC4M 7RB
United Kingdom
Tel: +44 (0)207 332 56 00
Fax: +44 (0)207 248 22 09

SINGAPORE

1 George Street
#15-02 Singapore 049145
Tel: +65 (0)6438 0030
Fax: +65 (0)6438 9891

www.bba.edhec.edu

