

NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS

WELCOME to NEOMA Business School

Key Facts & Figures:

9,500 students, of which
25% are international

300 international partner schools
around the globe

150 permanent faculty members

57,200 graduates

Over **1,000** corporate partners

3 campuses: Reims, Rouen, Paris

3 international accreditations:
EQUIS, AACSB and AMBA

Each year, over 2.000 international students choose to study at NEOMA Business School on one of the three campuses located in the historic cities of Reims, Rouen and Paris.



Erasmus Institutional Code: F REIMS25





WHY NEOMA BUSINESS SCHOOL?

NEOMA Business School belongs to the ten best business schools in France, ranked in the Financial Times as one of the best European schools, and holds 3 top international accreditations: EQUIS, AMBA and AACSB.

This is the opportunity to study in historical French cities along with students from all over the world. Students benefit from the expertise of highly qualified professors and gain both French & international perspectives on a large variety of topics related to their academic, professional and personal development. They benefit from the small class sizes that stimulate sharing of knowledge and learning through rich and indepth group discussions. They discover the French way of

living and develop extra-curricular skills by becoming a member of one of the 60 student associations of the school. Finally, they will enjoy the rich academic and cultural events that are organized on campus and in town (conferences, debates, international gatherings, etc.), along with the natural and historical beauty that surrounds them. Both Reims and Rouen are close to Paris, easy to reach by train and a perfect starting point for travels to other parts of France and Europe.

NEOMA Business School is proud to host the 1st Confucius Institute for Business in France (7th in the world).
www.confucius.neoma-bs.fr/

Programmes at a Glance

Below is an overview of all the programmes offered on the 3 campuses. Some of the programmes are campus-specific but almost all of them are open to exchanges and some offer double degree opportunities.

UNDERGRADUATE SCHOOL	Global BBA	CESEM (double degree)	Bachelor in Retail Management ECAL
GRADUATE SCHOOL	Master in Management - Grande Ecole	TEMA	Specialised Masters and Masters of Science
EXECUTIVE EDUCATION	Executive MBA	Inter-company, certificate awarding programmes	Customised training
DOCTORAL SCHOOL	DBA	PhD	

A portfolio of programmes:

- coherent
- adapted to the needs of the market
- Internationalised content

All executive education is taught at the Paris Campus and includes NEOMA's executive MBA as well as short, customized non-degree programmes.

Academic Information

Students have access to a wide range of courses offered on both campuses (Reims & Rouen) at the Bachelor (undergraduate) and Master (graduate) level. Most courses are offered in English or in French. Students may choose to attend a full program (30 ECTS credits per semester) in either French or English, or a mix, depending on the home university

requirements and the students' abilities. Exchange students at NEOMA Business School do not have to be proficient in French language and some do not speak French at all. However, it is recommended that students take French language and culture classes (offered free of charge) during their stay in France.

Nomination deadline*	For Fall and full year: April 15 th For Spring: October 15 th
Semester dates	Fall: September to December Spring: January to June at the latest
Class Format	Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects.
Language	To study in French: B2 recommended (CEFR); TEF score at least 550, TCF score at least 400 or DELF B2. To study in English: B2 recommended (CEFR); TOEFL score of 75; or IELTS score of 6.
Grading	In addition to the final examination, classes are assessed continuously (participation, projects, papers, etc.) Fields projects usually require written reports and oral exams. All courses are graded on a scale out of 20. The minimum pass mark is 10/20. Home universities receive academic transcripts under the ECTS grading standard. The translation of these grades into the local grading system is up to the student's home institution.
Course Load	The normal workload is worth 30 ECTS credits per semester.

* For Double-Degree students: specific information will be provided

(the dates are tentative)

Practical Information

HOUSING

Several types of accommodation are available in Reims and in Rouen. Prices can vary between 300€ and 600€ per month for private accommodation for one person depending on the size, the services provided and the duration of the exchange. International students will be informed of all available housing options in advance of their arrival in France. Students staying in residences need to pay each semester in advance.

Any accommodation in France must be covered by Housing insurance. The cost is a one-time fee of 25€ to 65€.

More information will be provided during the Housing Campaign.

LIVING COSTS

Students can eat at the on-campus cafeterias or at the university restaurants in the morning and at lunchtime for approximately 4€. Students should expect to spend around 750€ per month for living expenses (housing included). Hub Welcome and Administrative Centre will provide assistance in opening a bank account with a local bank when they arrive.

HEALTH INSURANCE

We strongly advise our international students to have a comprehensive health insurance for their stay in France.

Depending on the student's situation, they may be covered by either a European state-provided healthcare (through the European Health Insurance Card), the French National Health Insurance (*sécurité sociale*), or a private international health insurance. Official information can be found on Campus France website (<https://www.campusfrance.org/en/registering-to-social-security>).

The HUB will provide information and guidance on this during the Welcome Campaign.

REIMS



Campus and facilities

Located just ten minutes from the city center by tram, NEOMA Business School (Reims campus) offers a great learning environment. The campus has widely available Wi-Fi, several multimedia rooms, a multimedia Library, as well as on-campus housing for student comfort.

The city of Reims, capital of Champagne

REIMS: the Coronation City, the Champagne Region, French “Art de Vivre”. The city has a rich legacy, offering a prestigious home to one of the most celebrated and festive of wines – Champagne! Thanks to the high speed train (TGV), REIMS is only 45 minutes from Paris and 30 minutes from Roissy-Charles de Gaulle airport.

ROUEN

Campus and facilities

The campus in Rouen offers its students beautiful surroundings in 7 hectares of woodland, which include excellent infrastructure and a rich intense cultural life. It is located one hour from Paris and the coast of Normandy, and 10 minutes from the city centre thanks to an efficient public transport service.

The city of Rouen, capital of Normandy

Located on the River Seine with a beautiful medieval city centre, Rouen was fashioned by history. From the Romans to Tony Parker, it has seen the likes of Joan of Arc, William the Conqueror, Pierre Corneille, Gustave Flaubert, and Claude Monet walk its streets. Dynamic festivals and events bring Rouen to life nowadays. Paris is just over one hour by train.



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